

CONTINUOUS INTERNAL EVALUATION- 2

Dept:EC	Sem / Div:V	Sub:Technological Innovation Management and Entrepreneurship	S Code:18ES51
Date:01/12/2020	Time: 9:30-11:00 am	Max Marks: 50	Elective:N

Note: Answer any 2 full questions, choosing one full question from each part.

Q N	Questions	Marks	RBT	COs
PART A				
1	a Define Social audit? List the Benefits of social audit.	6	L2	CO2
	b Explain stages of development of family business.	9	L2	CO1,2
	c Explain the stages in Entrepreneurial Process.	10	L2	CO2
OR				
2	a Explain the Classification of entrepreneur based on nine personality.	6	L2	CO1,2
	b Define Family Business. List and Explain the characteristics of family business in India.	9	L2	CO2
	c Explain Entrepreneurial development model.	10	L2	CO2
PART B				
3	a Differentiate between Manager and Entrepreneur.	6	L2	CO2
	b Define Entrepreneur. List and Explain the characteristics of Entrepreneur.	9	L2	CO1,2
	c Write a short note on Business Ethics and Corporate Governance.	10	L2	CO2
OR				
4	a Explain various types of family Business.	6	L2	CO2
	b Explain the problems faced by Entrepreneurs.	9	L2	CO2
	c Define Social Responsibility of business and Explain social responsibility of business towards various groups.	10	L2	CO2